



News Advisory

For Immediate Release

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The TRUTH Honors School with Free Concert

Eisenhower Jr. High Takes First Place in Real Noise Anti-tobacco Contest

- WHO:** The students of Eisenhower Junior High School
- WHAT:** The Utah Department of Health's (UDOH) The TRUTH campaign will treat the school to a live concert by the popular band, Neon Trees, for winning the Real Noise anti-tobacco contest. The school's winning entry included a game created and played by all students. Eisenhower Junior High will also receive \$1,000 in prize money.
- WHY:** Real Noise is an annual contest that invites junior, middle and high school students and their friends to create and conduct an anti-tobacco activity in their communities.
- WHEN:** Friday, May 23, 2008
11:30 a.m.
- WHERE:** Eisenhower Junior High School
4351 South Redwood Road
Taylorsville, Utah 84123
- WHY:** Programs like Real Noise have helped bring Utah's youth smoking rate down to 7.4 percent—the lowest in the nation. However, every day more than 1,500 people nationally under the age of 18 become regular smokers. About one-third will eventually die from a tobacco-related disease. For more information, visit www.fighttheugly.com.

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The mission of the Utah Department of Health is to protect the public's health through preventing avoidable illness, injury, disability and premature death, assuring access to affordable, quality health care, and promoting healthy lifestyles.